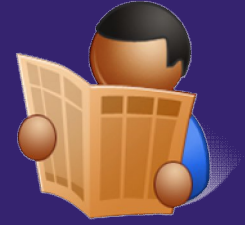




FanNews

A Publication of Fans Created



1ST QUARTER 2010

WELCOME TO THE MOVEMENT!

WELCOME

Fans Created is Growing!

We are excited to welcome Mark Maschger to the Fans Created team! Mark brings his extensive experience as a small business owner and as a senior manager for a major national lender to Fans Created and our growing list of clients. Mark has front-line experience in strategic planning, organizational development, and leadership development initiatives. His skill-set is the perfect match for our clients' growing needs.

From conference speaking on topics like *Ethics in Real Estate Lending* and *Compliance Optimization: A Strategic Opportunity* to strategic planning or leadership development, Mark is ready to continue the tradition of providing Fans Created clients with best-in-class consulting services. Welcome, Mark!

CONTACT INFORMATION:

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Mystery Shopping: Expert and Objective Analysis

After investing resources in developing a sales and service environment, how well are your employees performing? Additionally, how well is your competition performing in the same key areas? Fans Created will work with you to develop a mystery shop assessment program designed around your specific goals and objectives. Let one of the industry's leading sales and service firms provide your organization with expert and objective sales and service analysis.

Strategic Planning: Book Your Session Early!

Strategic planning is one of the most important activities your organization performs; and choosing an effective facilitator is often a daunting and time-consuming task. Why not make the process easier by choosing one of the most sought-after facilitators in the industry? Book early, the most popular planning dates go quickly!

Conference and Corporate Speaking: Another Busy Year!

Conference planners and attendees have known it for years – Fans Created delivers on stage! From private-client events to national conferences, Fans Created strives to be the best on the agenda! Visit www.fanscreated.com to preview our speaking topics and contact us today to discuss your event needs!

The Fans Created Team

Our talented team is ready to help your organization succeed! Contact us today!

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